

# Contribute to Organizational Change!



Project Title	Contribute to Organizational Change!
Project Summary	Use your artistic talents to contribute to organizational change. Join the nation's Earth Science organization, and work with the Quality Management System (QMS) Team to develop a logo and to create needed materials (fliers, checklists, s etc) that are visually appealing and easy to use.
Country	United States

## Project Description

The effort to implement a system to manage quality in over 300 laboratories across the nation is underway at the USGS, and the QMS Team needs a dedicated student with graphic arts and design skills to create a logo that will be used to represent the USGS' 8000 employees' effort to manage quality. In addition, the team will need a variety of advertisement materials, including but not limited to fliers, infographics, information sheets, checklists, slide decks, diagrams and website content.

## Required Skills or Interests

Skill(s)
Design thinking
Editing and proofreading
Educational design
Graphic design
Infographic design
Marketing
Research
Social media management
Storytelling/blogging/vlogging
Website design

## **Additional Information**

For more information about the USGS, check out our website ([www.usgs.gov](http://www.usgs.gov)), youtube channel (<https://www.youtube.com/channel/UCeXH8GZyV3sVqAr45AvupOA>), @USGS on twitter, on Facebook (<https://www.facebook.com/USGeologicalSurvey/>)!

## **Language Requirements**

*None*